



## 2024-25 College Football Bowl Radio Format

<input type="checkbox"/> <b>IS4S Salute to Veterans Bowl</b> South Alabama vs Western Michigan Saturday, December 14     Airtime 9:00pm EST	<input type="checkbox"/> <b>Wasabi Fenway Bowl</b> North Carolina vs Connecticut Saturday, December 28     Airtime 11:00am EST
<input type="checkbox"/> <b>Scooters Coffee Frisco Bowl</b> West Virginia vs Memphis Tuesday, December 17     Airtime 9:00pm EST	<input type="checkbox"/> <b>Isleta New Mexico Bowl</b> TCU vs Louisiana Saturday, December 28     Airtime 2:15pm EST
<input type="checkbox"/> <b>staffDNA Cure Bowl</b> Jacksonville State vs Ohio Friday, December 20     Airtime 12:00pm EST	<input type="checkbox"/> <b>Snoop Dogg Arizona Bowl</b> Colorado State vs Miami (O) Saturday, December 28     Airtime 4:30pm EST
<input type="checkbox"/> <b>UHM Gasparilla Bowl</b> Florida vs Tulane Friday, December 20     Airtime 3:30pm EST	<input type="checkbox"/> <b>Go Bowling Military Bowl</b> North Carolina State vs East Carolina Saturday, December 28     Airtime 5:45pm EST
<input type="checkbox"/> <b>Myrtle Beach Bowl</b> Coastal Carolina vs UTSA Monday, December 23     Airtime 11:00am EST	<input type="checkbox"/> <b>Radiance Technologies Independence Bowl</b> Army vs Marshall Saturday, December 28     Airtime 9:15pm EST
<input type="checkbox"/> <b>Famous Idaho Potato Bowl</b> Northern Illinois vs Fresno State Monday, December 23     Airtime 2:30pm EST	<input type="checkbox"/> <b>Tony the Tiger Sun Bowl</b> Louisville vs Washington Tuesday, December 31     Airtime 2:00pm EST
<input type="checkbox"/> <b>Game Above Sports Bowl</b> Pitt vs Toledo Thursday, December 26     Airtime 2:00pm EST	<input type="checkbox"/> <b>Kinder's Texas Bowl</b> LSU vs Baylor Tuesday, December 31     Airtime 3:30pm EST
<input type="checkbox"/> <b>68 Ventures Bowl</b> Arkansas State vs Bowling Green Thursday, December 26     Airtime 9:00pm EST	<input type="checkbox"/> <b>SERVPRO First Responder Bowl</b> North Texas vs Texas State Friday, January 3     Airtime 4:00pm EST
<input type="checkbox"/> <b>Lockheed Martin Armed Forces Bowl</b> Oklahoma vs Navy Friday, December 27     Airtime 12:00pm EST	<input type="checkbox"/> <b>Duke's Mayo Bowl</b> Virginia Tech vs Minnesota Friday, January 3     Airtime 7:30pm EST
<input type="checkbox"/> <b>Birmingham Bowl</b> Georgia Tech vs Vanderbilt Friday, December 27     Airtime 3:30pm EST	<input type="checkbox"/> <b>Bahamas Bowl</b> Liberty vs Buffalo Saturday, January 4     Airtime 11:00am EST
	<input type="checkbox"/> <b>East West Shrine Bowl</b> East vs West All-Stars Thursday, January 30     Airtime 8:00pm EST

**WWO Affiliate Support:**

**888-HELP-450, option 1, then 2**

**Satellite Feed:**

**Westwood One - Wegener (Bowl Season Channel 1)**

**Net Cues:**

**Local = K1, ID = K2, End of Game = K3**

**Satellite Feed:**

**Westwood One - Wegener (Bowl Season Channel 2)**

**Net Cues:**

**Local = K1, ID = K2, End of Game = K3**

**Satellite Feed:**

**Westwood One - Wegener (Bowl Season Channel 3)**

**Net Cues:**

**Local = K1, ID = K2, End of Game = K3**

**Web Audio Feed:**

**BowlSeasonRadio.live**

## Satellite Audio Distribution Information for Bowl Season Radio

Programs will be distributed on the Westwood One satellite carrier via the Wegener platform and may be scheduled via ShowDirector at <http://showdirector.westwoodone.com> as a live channel switch or in “Game Mode.”

- Instructions on scheduling programs in the Wegener receiver can be located at this link (see ShowDirector Help – ‘Quick Start’ and/or ‘Game Mode’):  
<https://technology.westwoodone.com/documentations/wegener>
- Authorization is NOT necessary to schedule this program in your receiver

**All Bowl Games will use below Wegener Program Title and Relays:**

**Live Channel Switch:**

**Bowl Season - Channel 1 – DVB129**

**Bowl Season - Channel 2 – DVB170**

**Bowl Season - Channel 3 – DVB165**

**Game Mode:**

**Bowl Season - Game Mode Bowl Season CH 1 2024-25**

**Bowl Season - Game Mode Bowl Season CH 2 2024-25**

**Bowl Season - Game Mode Bowl Season CH 3 2024-25**

**Automation relays for all channels:**

- LOCAL K1 (pin 1/20)
- LEGAL ID K2 (pin 2/20)
- END OF GAME K3 (pin 3/20)

Stations with questions about the Wegener can find technical information at <https://technology.westwoodone.com> or WWO Affiliate Technical Services Department, at [noc@westwoodone.com](mailto:noc@westwoodone.com) or 888-HELP-450, option 1, then 2.



## 2024-25 College Football Bowl Radio Format

### FIRST QUARTER

Break 1	Network	1:30
Break 2	Local	1:30
Break 3	Network	1:30
Break 4 (End 1 <sup>st</sup> Qtr)	Network	2:00

### SECOND QUARTER

Break 5	Network	1:30
Break 6	Local	1:30
Break 7	Local	1:30
Break 8	Network	1:30
Break 9 (End 2nd Qtr)	Network	1:30

### HALFTIME

Break 10	Local	3:00 <sup>1</sup>
Break 11	Network	2:00
Break 12	Local	3:00 <sup>1</sup>

### THIRD QUARTER

Break 13	Network	1:30
Break 14	Local	1:30
Break 15	Network	1:30
Break 16 (End 3rd Qtr)	Network	2:00

### FOURTH QUARTER

Break 17	Network	1:30
Break 18	Local	1:30
Break 19	Local	1:30
Break 20	Network	1:30
Break 21 (End of Game)	Network	2:00

### OVERTIME / DELAY / ADDITIONAL PREGAME & IN-GAME BREAK (If Necessary)

IF1	Network	1:00
IF2	Network	1:00
IF3	Network	1:00
IF4	Network	1:00

The local break cue will be the following: **“You’re listening to the 2024/25 \_\_\_\_\_ Bowl”**.

A closed-circuit countdown will begin 5 minutes prior to airtime.

All local breaks will be covered by network promos.

There will be a :05 music bed for station ID after every break.

Network will insert a :10 station ID near the top of the hour

---

<sup>1</sup> Network will send a K1 relay at the start of this 3-minute break, and then send another K1 relay after 90 seconds and a short audio bridge before playing the remaining 90 seconds of the break. Thus, each K1 relay send can be used by station to trigger a break that is a uniform length.